

# Councillor Martin - QoN - Mainstreet/Precinct Strategic Plans

Tuesday, 24 February 2026  
Council

**Council Member**  
Councillor Phillip Martin

Public

**Contact Officer:**  
Anthony Spartalis, Chief Operating  
Officer

## QUESTION ON NOTICE

**Councillor Phillip Martin will ask the following Question on Notice:**

'Could the Administration advise if it has provided financial assistance to any Mainstreet/Precinct Group to prepare or complete a Strategic Plan and, if so, what was the total of the funding?'

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## REPLY

1. The City of Adelaide's financial assistance since 2021/22 for Precinct Groups has been through the Mainstreets Development Program (MDP) currently administered by the Adelaide Economic Development Agency (AEDA). Seven precinct groups have each been funded \$25,000 annually, and their funding acquitted against precinct activities agreed in each precinct's annual funding agreement.
2. MDP funding is not specifically directed to the purpose of strategic planning, and there is no requirement for Precinct Groups to demonstrate strategic planning activity in their current funding application or acquittal. Apart from overarching guidelines, and agreed activities, AEDA does not dictate where recipient groups expend their grant funds.
3. Analysis of acquittals for all seven Precinct Groups for the years 2022/23 – 2024/25 indicate that two groups did undertake some strategic planning in at least one of those years, and one did some vision development (in 2022/23).
4. One further group budgeted \$500 in one year to undertake strategic planning (which was not expended).

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| Staff time in receiving and preparing this reply | To prepare this reply in response to the question on notice took approximately 5.5 hours. |
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- END OF REPORT -